

<b>LTP3 Strategic Aim</b>	<b>Policy</b>	<b>Short Term Measure</b>
Provide Quality Alternatives	<b>Provide quality information on the bus network</b>	Improve bus information in and around York rail station
		<u>Timetables at every stop and bus maps in every shelter</u>
		<u>Composite timetables at bus stops in city centre</u>
	<b>Provide attractive accessible bus stop environments</b>	<u>Implement a maintenance strategy for all stops and shelters</u>
		<u>Ensure city centre bus stops on key corridors are assessed for accessibility and improvements made where necessary</u>
	<b>Better value bus fares and tickets</b>	Introduce one or a range of multi-operator bus tickets
		Expand use of smart ticketing in York by developing back office facilities for concessionary passes
	<b>Working consistently with the bus operators</b>	Work towards developing a SQP where it will increase attractiveness and reliability of bus service
		<u>Using Real Time and BLISS to track vehicles</u>
	<b>Support Access York Phase 1</b>	<u>Implement park and ride measures</u>
	<b>More cycle infrastructure</b>	Provide cycle links to and between the outer villages
		Continue improvements from the Cycle Infrastructure Audit project
		<u>Improve cycle parking prioritising city centre, schools, employment sites, retail, healthcare and York Station</u>
	<b>"Safe Routes" initiative continued for pedestrians and cyclists</b>	Trial north south cycle route in footstreets
		<u>Continue safe routes to School</u>
	<b>Participate in cycle partnerships and groups</b>	<u>Commence safe routes to work, leisure sites and others</u>
		Continue Safer York Partnership to reduce theft
		<u>Ongoing Improvements to safety for cyclists in the main urban areas at junctions</u>
	<b>Junction treatments for cyclists</b>	<u>Implement the dropped crossing programme</u>
		<u>More and improved crossings of the IRR</u>
	<b>Target crossing and severance points for pedestrians</b>	Investigate potential of new bridges for example over River Foss
		<u>Feasibility studies and consultations into improved crossings of the inner and outer ring roads, rivers and railway lines</u>
	<b>Target crossing and severance points for pedestrians and cyclists</b>	City-wide signing audit and rolling rationalisation programme - route specific
<b>Improved signage infrastructure</b>	Implement better access and waymarking to York rail station	
<b>Support rail usage</b>	Local Safety Schemes (cluster site identification and analysis)	
<b>Reduce road traffic casualties through engineering design</b>	Speed Reduction Schemes	
	Danger Reduction Schemes	
	Route Assessments	

<b><u>LTP3 Strategic Aim</u></b>	<b><u>Policy</u></b>	<b><u>Short Term Measure</u></b>
Provide Strategic Links	<b>Support road maintenance and improvements to East Riding, Selby, Leeds, Harrogate and other surrounding areas of strategic relevance</b>	<u>Support A64 short term actions</u>
		Review of the condition of the council assets(roads etc) including consultation with the public as to what is most acceptable
		Update the TAMP (Transport Asset Managemnt Plan)in line with the asset valuation implementation timescales. TAMP will introduce the principle of 'route assessed maintenance regimes' taking into account HGV's, bus and safety routes and other movements that have an affect on the condition of the highway.
	<b>Support rail connections to Selby, Leeds, Harrogate and other surrounding areas of strategic relevance</b>	Development of Haxby Rail station
		Support feasibility of the Harrogate line tram/train investigation
		Support electrification of the rail line between Leeds and York
		<u>Work alongside NYCC on rail improvements</u>
		<u>Support improvements to the ECML</u>
		Lobby rail operators for more rolling stock for routes serving York

<b>LTP3 Strategic Aim</b>	<b>Policy</b>	<b>Short Term Measure</b>	
Implement Behavioural Change	Implement programmes to encourage cycling	<u>Continue guided ride programme</u>	
		Continue cycle training for families and adults	
		Continue the basic cycle maintenance course	
			Fund leisure ride maps and include longer day rides into neighbouring areas
		<b>Supply information on active transport</b>	Revise and reprint free parish circular walks
		<b>Encourage use of sustainable modes for appropriate journeys</b>	Working with employers on work based travel plans
			Working with schools on travel plans for staff and pupils
			Working with developers on home based travel plans
		<b>Implement sustainable development through management practices and infrastructure</b>	Review design standards for roads and other infrastructure that become part of the adopted highway.
		<b>Encouraging active transport by using the PROW</b>	Complete the Public Rights of Way Improvement Plan
	Replace old signposts with new incl distance and destination info		
	Fill in gaps in strategic network by providing missing sections of PROW up to standard		
		Surface improvements along River Foss where needed	
	<b>Partnership working with other sectors to use transport to improve health</b>	<u>Joint working with health sector on initiatives such as walk your way to health</u>	
		<u>Joint working with health sector on GP referrals</u>	
	<b>Education and awareness on alternative modes</b>	<u>Education and awareness on alternative modes</u>	
	<b>Reduce road traffic casualties through education</b>	<u>Partnership working with emergency services and other local authorities</u>	
		<u>Complete a cross regional 'Speed Review Protocol' with NYC</u>	
		Investigate potential to support young drivers education work	
		<u>Support NY police with speed awareness courses</u>	
		Run a series of campaigns for specific user groups	
	<b>Reduce road traffic casualties through training</b>	<u>Pedestrian training to children via primary school yr 3</u>	
		<u>National standards cycle training to every primary school level 1 and level 2 and every school level 3</u>	
		<u>Adult and family cycle training to all</u>	
		Continue to provide resources for school crossing patrols	
		Road Safety Education in High Schools	

<b>LTP3 Strategic Aim</b>	<b>Policy</b>	<b>Short Term Measure</b>
Tackle Transport Emissions	<b>Reducing Emissions</b>	Implement short term measures from the <u>Low Emission Strategy</u>
		<u>Further develop parking strategies that encourage the use of lower emission vehicles through pricing for car parking (for example, expand the current discount offered on resident parking charges to include pay-by-phone car parking for vehicles in lower VED bands).</u>
		Work alongside operators to introduce one or more hybrid or alternative fuel buses buses
		More Euro iii+ buses on the network
		Consider low emission zone for all vehicles
	<b>Alternative Fuels</b>	<u>Promotion of alternative fuel use e.g recharge points, reduced parking charges</u>

<b>LTP3 Strategic Aim</b>	<b>Policy</b>	<b>Short Term Measure</b>	
Improve the Public Realm	<b>Improve conditions for pedestrians</b>	<u>Deliver the short term Foot Streets Review actions</u>	
		<u>Implement the measures from the City Centre Accessibility Framework</u>	
		20mph zone/s	
	<b>Fewer vehicles in the city centre</b>	Promote use of the car club	
		<u>Review the use, function and design of the inner ring road</u>	
		Review parking policy in relation to number and type of spaces	
		Consider an appropriate freight and delivery policy	
		<b>Managing the public assets</b>	Reduce the highway maintenance backlog
			Maintain and upgrade traffic signalling equipment to improve traffic flow through junctions etc.